

INCLUSION SUMMIT 2012



IN COOPERATION WITH



WELCOME

“The United Nations convention of the Rights of Persons with Disabilities aims to achieve human rights and development for all. The Paralympic Games are a powerful force for advancing this objective; they inspire not only athletes, but all of us, to recognise the unlimited potential of all persons”.

Mr Ban Ki-Moon
United Nations, Secretary General



THE
PARALYMPIC
GAMES
PROVIDE A
PLATFORM
AND POINT
IN TIME FOR
THE WORLD
TO REFLECT

THE PROGRAMME

At the London 2012 Paralympic Games the world will be inspired by the remarkable performances of Paralympians. Indeed, the Paralympic Games are first and foremost about elite sport as the pinnacle of achievement for these athletes and teams. More broadly the Games provide a platform and a point in time for the world to reflect and appreciate the diverse nature of the people around us. As such, the Paralympic Movement inherently creates an inclusive and accessible ethos which leads societies it touches towards progressively inclusive communities.

As the world gathers to experience this inspiring event in London, business leaders, governments and the Paralympic Movement shall come together to discuss inclusion and accessibility, how this impacts on society, and what the Paralympic Games represent as a catalyst for societal change. The **IPC Academy Inclusion Summit** is this forum.

DAY	PROGRAMME	EVENING
THURSDAY 6 SEPTEMBER 2012	Welcome, Introduction and Key Note Address Accessibility, Diversity and Inclusion; An OCOG Perspective London In Practice	Paralympic Games – Event Pass
FRIDAY 7 SEPTEMBER 2012	British Showcase Inclusion in the Workplace and Beyond	Joint Cocktail Function, Lancaster House
SATURDAY 8 SEPTEMBER 2012	Accessibility Site Visit - Optional Half-Day Tour (separate confirmation from participants will be required) London Olympic Park	

ATHLETE CASE STUDY

In 2007, the IPC and Adecco came together to create the IPC Athlete Career Programme (IPC ACP) for Paralympic athletes to provide career training and job placement support. The IPC ACP in cooperation with Adecco provides these services globally to improve the success of Paralympic Athletes as they make the difficult transition from elite sport to a new career.

The Inclusion Summit is a natural extension of the current IPC ACP services as it will focus on inclusion and accessibility from a community, sport, and labour perspective. Adecco has focused on integrating Paralympic athletes and people with disabilities into the workplace for many years with many companies and this Summit will raise awareness and highlight the value of bringing together these great employees and employers.

“The skills, drive, commitment and resilience that Paralympians bring to the workplace are truly unique. We experience this first hand at Adecco, where Paralympic athletes are a part of our team. Through our involvement in the IPC Athlete Career Programme, we are able to share with other companies how valuable Paralympians are for their workforce while we support the athletes themselves on their career paths beyond elite sports. The inclusion of people with disabilities in the working world is high on our agenda. Thanks to the disability talent pool created by Adecco UK, the Official Recruitment Services Provider for the London 2012 Games, this year’s Olympic and Paralympic Games can look forward to a truly diverse and inclusive workforce.”

Patrick De Maeseneire,
CEO Adecco Group

SPEAKERS



SIR PHILIP CRAVEN

President of the International Paralympic Committee

Sir Philip Craven is an international sports leader. He was re-elected President, International Paralympic Committee (IPC) in November 2009, for his third term of office, following the IPC General Assembly in Kuala Lumpur. He is a member of both the International Olympic Committee (IOC) and Executive Board member, British Olympic Association (2003-present).

Sir Philip represented Great Britain in wheelchair basketball at five Paralympic Games, from 1972 to 1988. He also competed in track and field athletics and swimming at the 1972 Games.

In 1988, Sir Philip was elected Chairperson of the Wheelchair Basketball Section of the International Stoke Mandeville Games Federation (ISMGF), the first athlete to lead the sport worldwide. Sir Phillip's striving for self-determination and self-government paved the way for the establishment of wheelchair basketball as an independent federation, when it gave up its previous identification as a basketball section of the ISMGF to become the independent, self-governing International Wheelchair Basketball Federation (IWBF) in 1993.

Honours and Awards: Member of the Order of the British Empire (MBE) by HM Queen Elizabeth II for services to Wheelchair Basketball in 1991; induction into the Stoke Mandeville Hall of Fame in 2003; Knight Bachelor by HM Queen Elizabeth II for services to Paralympic Sport in 2005.



LORD SEBASTIAN COE

Chair, London 2012

Sebastian Coe is Chair of LOCOG, having previously been Chairman of the London 2012 bid company.

Seb is a double Olympic Champion and 12-time world record holder in athletics. He won gold in the 1500m and silver in the 800m at both the Moscow 1980 and Los Angeles 1984 Games. He retired from competitive athletics in 1990 and became a Conservative MP and Private Secretary to William Hague. In 2002 he was made a Peer – Lord Coe of Ranmore. He received a knighthood in the 2006 New Year's Honours List.

Seb is also a Vice-President of the International Association of Athletics and controlling shareholder of The Complete Leisure Group, a non-executive director of AMT-Sybex Group, and Chair of the Sport Honours Committee.

Honours and Awards: Member of the Order of the British Empire in 1982; Officer of the Order of the British Empire in 1990; Life Peer as Baron Coe in 2000; Knight Commander of the Order of the British Empire for services to sport in 2006.



CARLOS ARTHUR NUZMAN

CEO Rio 2016 Olympic and Paralympic Games Committee

Carlos Arthur Nuzman has had a long journey within the Olympic movement as an athlete and sports executive. He played for Brazil's Volleyball Team in the Tokyo 1964 Games, when the sport inaugurated on the Olympic Programme. He was in charge of the Brazilian Volleyball confederation for 21 years and has turned the country into the greatest promise of the sport in the worldwide level.

He was also in charge of the organisation of the Rio 2007 Pan and Para-pan American Games, and led Rio de Janeiro to victory in the bid to the host the 2016 Olympic and Paralympic Games. Nuzman is the Chairman of Rio de Janeiro Organising Committee for the 2016 Olympic and Paralympic Games.

Honours and Awards: Olympic Order in 1993; induction into the Volleyball Hall of Fame, United States of America in 2007; Eagle Award, United States Sports Academy in 2009; Gold Shield of the state of Antioquia, Colombia in 2010; Military Sports Merit Medal, Brazil in 2010; Commendatore dell'Ordine al Merito of the Italian Republic in 2011.



DMITRY CHERNYSHENKO

President of the Sochi 2014 Olympic and Paralympic Winter Games Committee

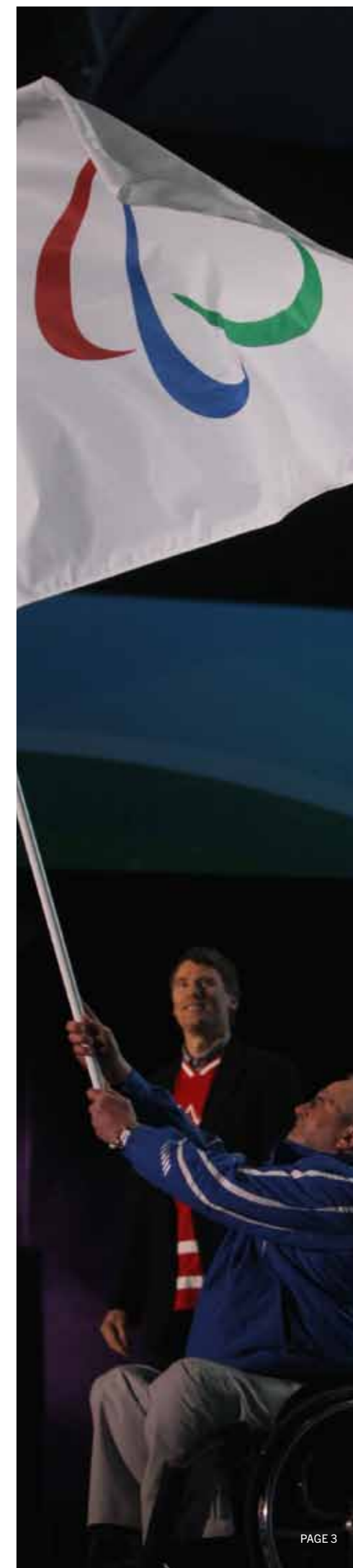
Dmitry Chernyshenko, a native of Sochi, is one of the leading Russian professionals in advertising and sports marketing. He also has extensive committee experience working with the Russian Ministry of Sports. Chernyshenko began his career in advertising in 1989, establishing the agency that later developed into Media Arts Group. He is a graduate of the Moscow State Technological University.

As CEO of the successful Sochi 2014 bidding committee, Chernyshenko deeply impressed the Olympic and Paralympic family with his vision, dynamism and leadership. It was widely felt that his continued involvement with Sochi 2014 was critical if Sochi is to deliver on its promise to deliver a historical Games, memorable for the whole Olympic and Paralympic family, athletes and the spectators.

In November 2005, he was appointed CEO of the Sochi 2014 Olympic and Paralympic Winter Games Organising Committee.

Honours and Awards: Awarded with the Order of Honor for the successful victory of the Sochi 2014 Bid in 2007.

The Summit shall draw together leaders from across the world preparing to host the Paralympic Games along with industry respected experts.





OTHER DETAILS

VENUE

Lancaster House, one of the grand state homes within St James's, will host the British Business Embassy and its Global Business Summits during the London Olympic and Paralympic Games. The IPC Academy Inclusion Summit will conclude this comprehensive series of events.

Lancaster House is managed by the Foreign and Commonwealth Office. Situated close to Buckingham Palace, this historic house offers a magnificent setting, a prestigious central location, and first-class facilities for all types of events and hospitality. Commissioned in 1825 by the 'grand old' Duke of York, York House – as it was then known – was a hub of social and political life throughout the nineteenth century. Steeped in political history and magnificently preserved, Lancaster House has a wide range of rooms and a large garden - the ideal place in central London for such an important gathering. Such recent important activities of the house has seen filming of Academy Award winning movie "The King's Speech" and hosting many heads of state on official visits to the United Kingdom.

WHAT THEY HAVE SAID

The IPC Academy Accessibility Summit held during the 2010 Vancouver Winter Paralympic Games was a great success and the forerunner to what is now the IPC Academy Inclusion Summit. By creating such dialogue the IPC Academy has provided an important platform for the IPC to harness opinions from leaders and managers alike to recognise the growing importance of inclusion.

At the conclusion of the 2010 event attendees from the Rio 2016 Organising Committee commented: "The Summit enabled organisations to meet, get involved and to work together to realise that increased accessibility not only enables inclusion and elite performance, but also creates strong business benefits for the Paralympic Games and the wider community."

IPC ACADEMY JOINT COCKTAIL FUNCTION

To celebrate the various activities of the IPC Academy throughout the Paralympic Games a cocktail function will be hosted on Friday 7 September at the conclusion of the Summit. Delegates will have the opportunity to meet and network with delegates from the IPC Observer's Programme and the IPC Academy Games Experience Programme along with other eminent dignitaries. This event will take place within Lancaster House shortly following the conclusion of the day's proceedings.

Access to the event is complimentary for Summit delegates¹.

INCLUSION SUMMIT REGISTRATION

A maximum of 150 places are made available for this event. All Summit registrations must be received strictly by 5.00pm GMT, Friday 15 June 2012.

Online registration must be completed by Friday 22 June 2012 at www.ipcinclusionsummit.com (for group registrations please contact the IPC Academy office). Please note all registration details will be provided to UK Trade and Investment as venue hosts of the event.

VENUE PARTNER



IMAGE CREDITS

- Lieven Coudenys; Welcome page
- Getty Images; page 3
- UK Foreign and Commonwealth Office; page 4

PRICE	£1,250 ex VAT which includes; <ul style="list-style-type: none"> • Entry to IPC Academy Inclusion Summit • Lunches • Event passes to Paralympic Events on 6 September 2012 • Cocktail function on 7 September 2012 • Optional venue tour to the Paralympic Park on 8 September 2012
REGISTRATION	Please visit www.ipcinclusionsummit.com to complete registration and payment details. Should individuals wish to register more than one delegate, please contact info@ipc-academy.org or by telephone on the number below.
CONTACT	Please contact the IPC Academy with any queries you may have; <p>IPC Academy c/o - World Academy of Sport Stanlo House, 52 Granby Row, Manchester M1 7AY, United Kingdom</p> <p>Tel: +44 (0) 161 639 0950 Fax: +44 (0) 161 228 7140 E-mail: info@ipc-academy.org</p>

¹. Please note additional attendance confirmation for the cocktail function shall be required following registration.

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